Candy Bar Gazebo

Issue 17, Winter, 1987-88 A Treat To Read

Louis Glick and his LOVE NEST gang extend to their many friends greetings and wishes for a Most Happy and Prosperous 1928

(See page two, The Euclid Story)

THE EUCLID STORY

The Max Glick Company of Cleveland, Ohio, started in the early 1920s. Max Glick's factory was located on Woodland Avenue in Cleveland. Other Glick brothers then went into the candy business. One of them, Louis, formed the Euclid Candy Company whose factory was located on Euclid Avenue, whence the name for the company came.

That was the year 1925. Other Euclid factories were opened in Chicago, San Francisco, and Brooklyn. And different brothers were initially in charge of each of these operations. (continued next page)

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All correspondence should be sent to: Ray Broekel, Six Edge St., Ipswich, Massachusetts 01938.

(continued from page 2)

The Max Glick Company issued such bars as Concord Grape, Malted Milk, L-U-Say, Lucky Babe, California Fruit Leaf, and Buckeye. It also issued Tiffany fudge that was cellophane wrapped.

Early Glick bars were marketed through other manufacturers such as the Pearson Candy Company of Minneapolis, Minnesota, and the Schuler Chocolate Company of Winona, Minnesota. As an example, bars such as Mello Whip and Tom and Jerry were shown in the Pearson catalog.

In 1931 the Euclid Candy Co. of Cleveland filed for bankruptcy. The Cleveland branch closed, but the other operations under reorganization, remained in business. The San Francisco factory remained in business well after World War II.

Euclid's best known bar was the Love Nest, a type of nut roll bar that was very popular in the 1920s and 1930s. Another bar that was rather popular during World War II was the Skipper bar. Some other Euclid bars issued in the 1920s and 1930s were Betty Bar, North Pole, Long Shot, Cardinal Bar, Teddy Bar, Sweet Pal, Tip, Cowboy, and Cherry Flapper. After the company reorganized in 1931,some of the bars issued were Red Cap, Go, Jumbo, and Dolly Dimple Fudge.

Most Euclid bars had 100% distribution in the Western States and many had good distribution in the Middle West and East.

The Geo. H. Ruth Candy Company was started in 1927. Chances are this was just a candy company on paper, and the actual manufacturing was probably done by Euclid. The Ruth company tried to capitalized on the fame of Babe Ruth for its marketing stragegy, but the sales of the bars really didn't follow. So bars such as Bambino, Big Champ, Ruth's Home Run, Grand Slam, My Sixtieth, and Pennant Pole never really made it in the marketplace.

Another baseball player did make it as a candy bar with Euclid, however. The Brooklyn branch of Euclid issued a Bob Feller bar in the late 1930s and early 1940s. It sold well for a few years before Feller went into service in World War II.

In the reorganization of the San Francisco plant, one of the new owners was John McKee. He hired John Phalen from the Rockwood Candy Company of Brookly to develop marketing plans.It was in 1953 that Phalen brought in Sandy Licht, now a candy broker in Cudahy, California, to help with marketing.

In 1954 Licht began the program of direct sales to supermarkets with a multiple bar pricing program, which at that time was pretty much unheard of in the industry. Euclid bars were sold five for 19¢.

In a Class A supermarket, located in Oakland, California, for example, over a 30 day period, 10,000 bars were sold for a margin of profit of 23½% for the store. Euclid bars that were used in the bar rack were Love Nest, Red Cap, Full of Almonds, Best Pal, Go Bar, Stop Bar, Cowboy, Cardinal, and Jumbo.

Before the unique marketing plan really got into full operation, McKee and Phalen had a parting of the ways, so the plan died. The Euclid Company was then sold to Circus Foods in the early 1960s. Some of the bar names were changed. Love Nest became Hootenannie and Red Cap became Shindig, both named after TV shows that were popular at the time. On TV, Hootenanny (notice the different spelling) was a music program originating from different college campuses each week. Shindig was a rock 'n' roll music show.

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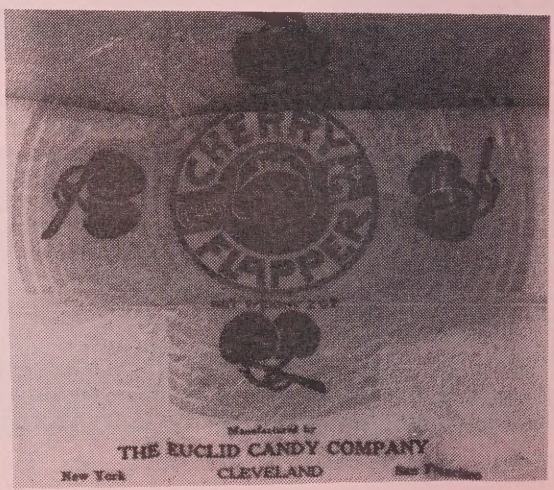
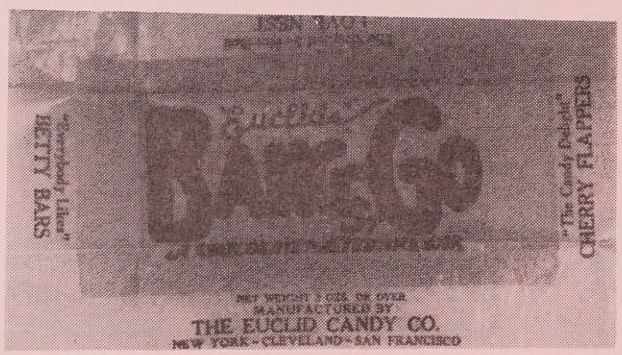
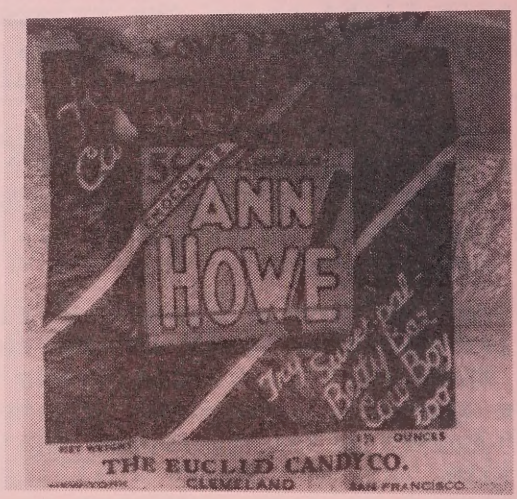
NORTHWESTERN CONFECTIONER
MILWAUKEE, WIS. JULY, 1928
LOVE NEST
Satisfies that hungry feeling
5¢
POWERFUL ADVERTISING MAKES BIGGER SUMMER BUSINESS
WE are CONSTANTLY telling the Public about LOVE NEST with Good Parental Advertising to Build Up your Sales Volume and Profits
EVERYWHERE—LOVE NEST'S GOODNESS AND PURITY WINS
SUMMER MONTHS are the Greatest Selling Months for LOVE NEST to Young and Old people now crowding to the Parks—Beaches—Boats—Barbecues—Carnivals—Picnics—Railways—Resorts and Retail Stores all over the country . . . . . keep your trade supplied!
USE OUR POPULAR STANDING ORDER METHOD FOR COMPLETE STOCKS AND BIGGER PROFITS
THE EUCLID CANDY COMPANY
NEW YORK CLEVELAND, OHIO SAN FRANCISCO







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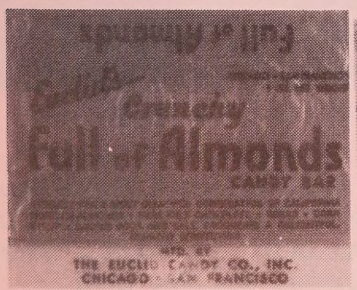
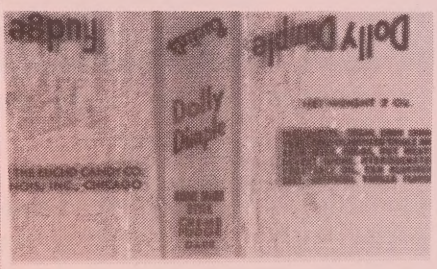
When the TV shows went off the air, sales of the candy bars rapidly declined. Circus was then sold to the U.S. Tobacco Company who operated Circus as a candy company for a period of time. The candy company was finally dissolved in 1972. One of the last bars issued by Circus under U.S.Tobacco was the Scotch Almond Bar.

So ends the Euclid story. That company made some of the outstanding candy bars of its day, especially in the 1920s and 1930s, but the company's marketing ability couldn't keep up with the changing time, so exit Love Nest forever.

(Deep appreciated is extended to the members of the Louis Glick family in the Cleveland, Ohio, and Newburyport, Massachusetts, areas for photos and data; Sandy Licht and Austin Tully, both of California and former employees of Euclid, for data; George Pearson and Bill Schuler of Minnesota for old catalog photos; Alan Bitterman, Kansas City, and Aaron Wartner for old wrappers in their collection; and The Confectioner, of Orlando, Florida, for old ads published in Northwest Confectioner in the 1920s and 1930s.)





LETTERS AND SUCH

Brooke Kidd, of Kidd & Company, Inc., Ligonier, Indiana, is a fifth generation member of the Kidd family involved in company business. Kidd is an old-line confectionery company that is a forerunner of private label-making marshmallow production. She's written a history of the company as well as a history of the marshmallow. The company history appears elsewhere in this issue. The marshmallow history will appear in a future issue of Gazebo.

Hans W. Fuiczynski, External Relations Director, M&M/Mars, writes that some trademark problems encountered by the company have been resolved with Lotte, the Japanese company engaged in the practice. Lotte came up with a close imitation of "M&M's Chocolate Candies" along with a similar wrapper, graphics design, and advertising slogan. The slogan roughly translated as "mellow in your mouth, not sticky to your fingers." (See related item in "Sweet News," this issue.)

Kyle D. Nagurny, manager of Hershey Kitchen, Hershey, Pennsylvania, has sent along a copy of a piece she has done on the history of candy bar advertising. Parts of this report will be published in the next issue of Gazebo.

Eric Atkinson, Atkinson Candy Company, Lufkin, Texas, thought too much chocolate was used in the recent recipe in the editorial on chocolate chili in Gazebo. The amount of chocolate used is entirely up to the individual, - whether you want the chocolate flavor to come through, blend, or whatever. The blend produced in the recipe was just right for my taste buds, so act accordingly. Use less, or more, depending on your own taste. What you want is to get just the right blend for your palate. Don't let either the chili hots or chocolate to take over - get just the right mix. You are the judge and jury.

Jane Goldman, New York City, is putting together a package of regional candy bars for potential sale. A report will be made on Jane's project in the future.

Frank Fiore, Hollidaysburg, PA, sent in two clippings. One of them reported on the article in Consumer Reports magazine that inexpensive chocolate bars are often just as good as expensiveones, and in some cases better. The second article was in the Altoona Mirror of Pennsylvania. It was a report on the Great American Chocolate Festival held at Hotel Hershey in Hershey.

Bradley Burg, 102 Church St., Glen Rock, Pennsylvania, 17327, is looking for any items connected with Clark candy bars and gum. Write him, please. He now has 190 different Clark gum wrappers. He also sent along a photo in color showing a rubber doll holding a Clark bar.

Stanislav Kramsky, Prague, Czechoslovakia, writes that his recent honeymoon in Yugoslavia was great, and he did spend a bit of time looking around for chocolate samples. Several Yugoslav firms produce a variety of bars, one company even producing Nestlé chocolate bars under license. Milka and Toblerone bars used to be produced by the Kras firm, the leading company in Yugoslavia, but the license lapsed. Kras now produces a bar similar to Toblerone that is called Kolumbo.

Kramsky also writes that the club he belongs to is looking for collectors of chocolate and chewing gum wrappers throughout the world. Information about collections will be published in 1988. So it is necessary that

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you send data on your collection to:

UKDZ - Klub sberatelu kuriozit
namesti Miru 9
120 53 Praha 2
CSSR

Kramsky sent along a catalog issued by Kalev, a confectionery company making candies in Estonia, a part of The USSR Federation. Many kinds of candy are produced, chocolate bars being among them. Those bars are produced under such names as Kaley and Nurr.

Bradley Burg also sent along two old Clark wrappers (photocopies). The Clark bar one was from around 1938. The date of the Zag Nut sample is unknown.Both wrappers are open-ended bags into which the bars could be inserted.

Jack Bacon, Jr., Wayzata, Minnesota, sent along a Cadbury Flake wrapper from England. Jack says it's the best all chocolate bar he's tasted, and was brought over to him by a friend. The wrapper is twisted at each end instead of being sealed. The bar consists of flaky milk chocolate in a tubular shape.

NEWS

Stollwerck of Germany first exhibited at the Columbian Exposition, the World's Fair held in Chicago in 1893. Stollwerck later opened a factory in the United States in 1888 in Buffalo, New York. That company later became Merckens Chocolate Company, which eventually settled in Massachusetts. Merckens is presently owned by RJR/Nabisco.

KIDD AND COMPANY

(The following material is condensed from an article by Brooke Kidd.)

Kidd and Company began in the home of Albert Eugene Kidd in Chicago during the 1880s. The company is now located in Ligonier, Indiana. Albert and his family wrapped lemon drops at the kitchen table and roasted peanuts at home. Albert modestly began his business, and his first products included extracts, face powder, roasted peanuts, and smelling salts, all of which he wrapped and packaged himself. His main buyer at that time was the Union News Company that employed candy and newspaper and magazine vendors on the trains in Chicago.

By 1895 the Kidd family business was established in a small Chicago store. In 1913, Kidd and Co. moved to a larger location in Chicago to accomodate increasing business. Peanut butter was being produced at this time. The company marketed its peanut butter for various companies such as Sears and Roebuck. The peanut butter business was eventually sold to the Beechnut Company.

Around 1917 marshmallow creme equipment was purchased from the American Marshmallow and Candy Co. Albert's son, George, having had experience in a variety of fields, developed new products for the company during the Great Depression.

George's personal business in the salad dressing field went bankrupt in 1938. So he expanded Kidd and Co., focusing his attention on marshmallow creme and also producing a chocolate malted milk drink mix.

During World War II, raw material became scarce and sugar rationing caused all other Kidd products to be discontinued except marshmallow creme. Marshmallow creme was used as a sugar substitute which created a big demand.

When the war ended, George decided to move the business out of Chicago to Ligonier, Indiana, a city with railway access and space to expand production and shipping areas. So a self-designed factory was built.

The new factory was operated by Robert Kidd. The Chicago company closed in 1947, with just a sales office being maintained in the Chicago Loop until 1953. And it was in 1947 that Robert produced the first marshmallows at Kidd in Ligonier, using a small production line and his own packaging. Due to production difficulties, however, he exchanged his marshmallow customers with the Fireside Co. for marshmallow creme buyers.

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Robert also experimented with a packaged fudge, but had problems with a high quality product selling at a price consumers were not willing to pay. But the production of marshmallow creme in the private label packaging was growing. One sucess was the packaging of a three pound jar of marshmallow creme. The "Jumbo Jar" was soon sold nation-wide and proved very profitable. And during the 1960s contracts were obtained with two large companies to manufacture their brands of marshmallow creme for them.

In 1978 Kidd and Co. bought marshmallow equipment employing the extrusion method from the Standard Brands/Curtiss Candy Co. in Chicago. Along with its own marshmallow line a second line was bought from a firm in Long Island, New York. The addition of bagged marshmallows caused the company's sales to triple during the next five years.

In 1983 Kidd and Co. began adding rapidly to its truck fleet. A fleet of 45 tractor/trailer rigs now conduct freight operations throughout the United States and Canada.

The generic label fad provided a boost in Kidd's private label business. Its marshmallow production is second in volume to that of Kraft, and over 200 people are employed to produce more than 150 brands of marshmallow products for sale throughout North America.

In 1987 the company expanded with a second plant being built in Henderson, Nevada,to satisfy increasing sales on the West Coast. That facility helps bulk out Kidd sales nationwide.

Robert Kidd retired in 1985, with Charles Kidd becoming the current president.Other family members make up much of the administrative staff.

Present products produced are several specialty items along with regular and miniature marshmallows - coconut marshmallows, flavored and colorful Kiddbits, blue Smurfmallows, two-toned Martianmallows, and marshmallow eggs - all great marshmallow products.

BARS, BARS, BARS

Palmer Candy Co., Sioux Falls, Iowa, has come out with a new version of the Bing Bar, the King Bing Bar. The King Bing is a 3-ounce version of the Double Bing Bar that first came out in the 1940s.

Gerald J. Droste set up his small shop over 100 years ago in Holland. Here he sold cups of cocoa and handmade pastilles. The pastilles are still around today, but machine made. In the United States they are distributed by Droste USA. Five new flavors have recently been introduced - milk chocolate/white doublet, mint, orange, and white.Droste products are especially good when fresh.

The Austin Badgett Corp. of Atlanta, Georgia, is now handling distribution of Gudrun of Belgium products in the United States. Such excellent products as the Milk Chocolate bar and Gudrun Sea Fruits are being handled in fine department stores and gourmet shops. The DeBruyn family have been makers of Gudrun chocolates for over 50 years. The factory is located in Lier, Belgium.

Also handled by Austin Badgett are Dupont D'Isigny products of Normandy, France. The factory is located only a few miles from Omaha Beach, where American soldiers landed during World War II. The company was founded in 1894. Some of the products are Dupont D'Isigny Burnt Almond, Raisin Toffee, and Caramels with a whiskey flavoring. The latter item is especially good.

Sherwood Brands was founded in 1983 by Vziel Frydman, in Winston-Salem, North Carolina. The company first handled Nandy chocolate bars made in Israel, but soon began experimenting with premium chocolate bars at a mass market price. Frydman believed in developing his own brand name and flavors, and so was born the Elana name. Frydman worked with five European factories - in Austria, Belgium, and Switzerland, to develop the brand. Elana products are indeed priced reasonably,and are a fine type of chocolate. A new premium brand has recently been introduced, called the Elana Gold bars.

Bama Pecan Pie, a snack food, is found in some candy sections of stores. A tasty small pecan pie, it is made by Bama Pie, Inc., Tulsa, Oklahoma.

From Stauffer-Meiji, Inc., York, Pennsylvania, comes New Slim Stix, cracker sticks covered with milk chocolate that are quite good. And Fun Fruits, Sunkis, is packaged for Thomas J. Lipton, Inc., under license, in Englewood Cliffs, New Jersey.

The Hollywood Candy Company, Centralia, Illinois, has come out with a new wrapper for its Chocolaty Pay Day bar. The wrapper says the caramel part of the filling is richer tasting, but you couldn't prove it by me.

France is really coming up in the world of chocolate. CAA North America is the marketing representative in the United States and Canada for the parent company, Casino Agro-Alimentaire (CAA) which is a subsidiary of the Casino Group, one of the leading distribution companies in France. Casino began making candy bars about 75 years ago. The company began in a small factory in St. Etienne near Lyon, and was called "Chocolaterie de

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Bérard:, and shortly after World War I it moved to the present location, a large factory called Société Alimentaire du Forez (SAF). SAF manufacturers numerous kinds of bars. They are being made available for direct import and can be sold under a Casino name or under a private label. Sent were samples of the Scilia choclate bars, four varieties. The milk chocolate bar and milk chocolate with hazelnuts were of a fine-tasting chocolate. Other labels are Princedor Mustises, Maxi Noisettes, Casino, and others. The line is a good one.

The July 31, 1987 issue of USA Today reported that starting in the fall, 1987, the M&M/Mars Milky Way Bar would be made by the same formula throughout the world where the bar is sold. But Hans W. Fiuczynski of M&M/Mars reports that the story in USA Today was confusing. M&M/Mars hasn't changed the formula of the U.S.version, nor does it intend to do so. The bar has been somewhat increased in size, however. Milky Way has been successfully sold in a number of foreign markets under the name of Mars Bar for years, and that will continue.

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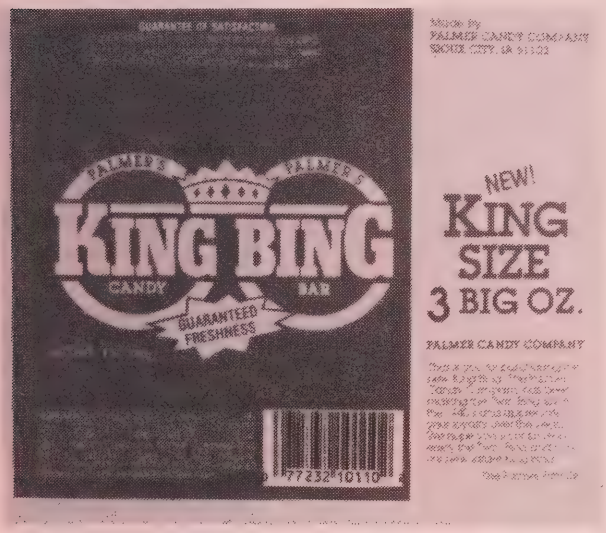

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Available at some supermarkets in the East carrying a line of imported bars is the Cloetta Chocolat a la Creme bar of individual chocolate pieces with a soft filling. The bar is distributed by Andre Prost, Inc., of Old Saybrook, CT, and is made in Sweden. Unfortunately the taste is only fair.

If you have a German butcher shop in the area, chances are it will carry a line of foreign items such as chocolate bars. Karl's Sausage Kitchen in Saugus, MA, is just such a butcher shop. It carries fine lines of German, Belgian,Swiss, and Austrian bars. Prices are steep for most items, but the bars are worth it if your taste buds are atuned to foreign-made chocolate. A four pack Cote d'Or Bouchees sells for $1.99, but this is among the finest tasting of milk chocolate filled with a hazelnut and almond soft praline center. The Cote d'Or Bonbonbloc milk chocolate bar with a similar kind of filling isn't nearly as exquisite,but is certainly adequate. And a real taste treat is the Nuss-Nougat bar made by Schwermer of Bad Wörishofen in West Germany. This needs to be really savoured in small bites and thoroughly enjoyed. It is a real winner!

Stauffer-Meiji has also come out with a novelty item, Skinny Dippers. Cracker sticks which can be dipped into chocolate flavored creme included in a section in the container are similar in taste to Slim Stix, but are a bit smaller in size. They are another tasty item. (continued next page)

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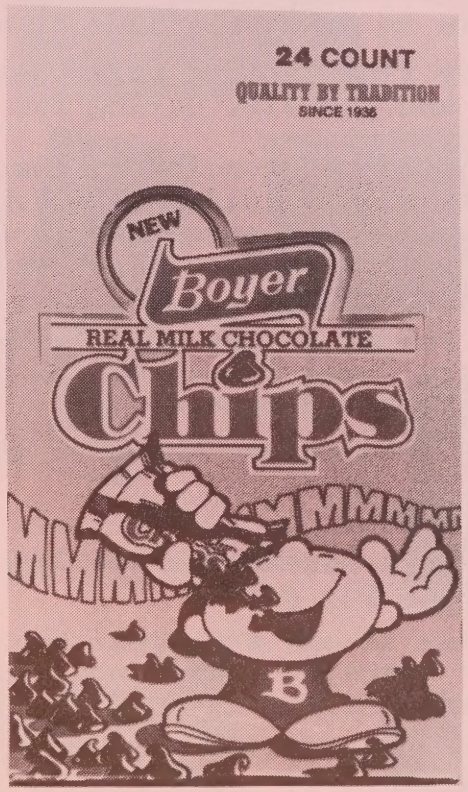
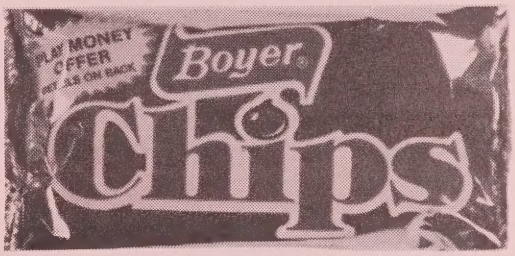
New from Barratt of England for sale in Great Britain is the Soft Nougat bar with Jellies. Barratt is very successful in the British nougat market.

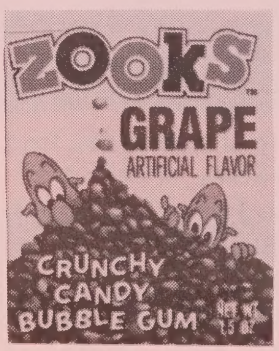
Hoadley's Chocolates (U.S.A.), will be introducing the Australian Hoadley Polly Waffle bar on a national basis in the United States in January of 1988. A new wrapper is being designed for the bar. It is hoped this bar from Down Under will make a hit in the American marketplace.

Sunmark Special Markets of St. Louis, has added three new bars to its line of candy bars that are for use in the vending machine trade. The bars are Peanut Roll, Peanute Brittle Bar, and Peanut Butter Log.

Boyer Brothers, Altoona, Pennsylvania, has added Boyer Chips to its line. Kevin Gallagher of Boyer said in a recent letter, "We decided to market our chocolate chips which we produce for another company, in both the vending and over the counter retail market. The idea came from two sources. First, one of our sales representatives... suggested ...Chips would be a quality item in a count good package. The second source was Mom. Mothers across the USA, who bake chocolate chip cookies, have children taking handfuls of the chips before the cookie batter is ready. Therefore, we designed the package to enchance this idea by introducing the word Chips. Also, the box itself shows a character eating our Chips like peanuts in a bag, and milk chocolate will melt in your hands; thus, illustrating a neat way to eat the product." Boyer Chips, by the way, are tasty items. The idea to market this item is a good one and best wishes to its success. (continued next page)







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Droste of Holland now has a series on the market that consists of milk chocolate alphabet initials. The chocolate is fair. It is available in numerous foreign countries, including the United States.

Rascals, a new 10¢ item, is chewy candy basically for kids. It's made by Warner-Lambert Co., of Morris Plains, NJ. And Zooks, available in different flavors such as grape and cherry, is candy bubble gum made by Topps Chewing Gum Inc., Duryea, Pennsylvania.

Double Digits is another new fruit chew for kids.Sunline Brands of St. Louis is the maker. And Juicelets, assorted snacks made with natural fruit is produced by F&F Labs, Inc., of Chicago.

Trolli Gummi-Swiggles are worm-like candy (shape) made by Mederer of West Germany, and are distributed by Timberline Industries II, Inc., of Lac du Flambeau, Wisconsin. And Garfield gummi candy is a product of West Germany, imported by Atco Trading, New York, NY.

Kent USA, Deer Park, New York, is marketing the Fruits Shots bar, fruit chews, made in Turkey. Coming in various flavors, the Apple kind is good. Five individually wrapped pieces are in the wrapper that sells for 15¢.

Lindt & Sprungli USA, Inc., Grennwich, Connecticut, is distributing Lindt Prestige Bars, a kind of chocolate/truffle mixture that creates a melt-in-the moutn texture.These fine bars come in five varieties and suggested retail price is $2.50 per bar.

Whatchamacallit, first brought out by Hershey in 1978 as a chocolate coated peanut crisp, is now known as a chocolate coated caramel layer crisp bar.

National Raisin Company, Fowler, California, is now packaging Raisins in a 1 ounce size. It is available in candy sections of stores.

Hershey's "Bar None"'s a very fine tasting wafer bar. The wafer is chocolate covered with milk chocolate and peanuts, making for a really super bar.

Foreign companies are using more and more short American names for their bar products,even though they aren't sold in the U.S. Ion of Greece has its new Break chocolate bar, a square bar available in four varieties. And McKay of Chile has its new Poker chocolate bars available in five flavors.

Hershey has come out with a new set of attractive wrappers for its line of New Trail Granola Bars. The Peanut Butter Granola bar, chocolate-covered, tastes good. Other flavors are Cocoa Creme, Almond Butterchip, and Cookies & Creme. Each of the bars weighs 1.3 ounces.

(photographs concluding this section are shown on the next page)

NEWS

About 58 percent of the nation's households are likely to purchase confectinery goods for Valentine's Day gifts.

The Northeastern United States is the strongest region for Valentine's Day sales, with 62% of those surveyed giving positive responses. The weakest region for Valentine's confectionery sales was the West with 53%.

For the past two seasons, the promotional effort of the confectionery trade as arranged for Willard Scott, NBC-TV weatherman on the Today Show, to display a giant heart on the show the last weekday prior to the Valentine's Day Holiday. About five million people watch the show.

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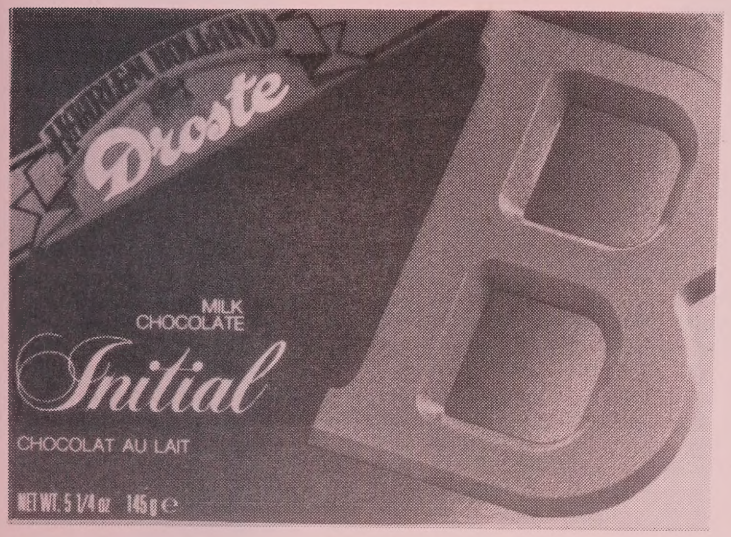

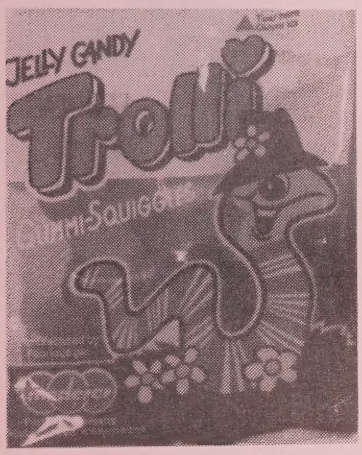

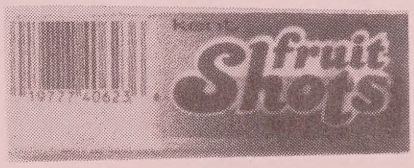

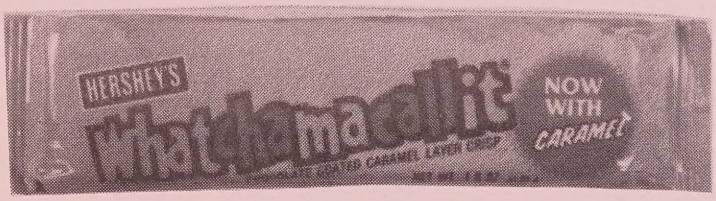

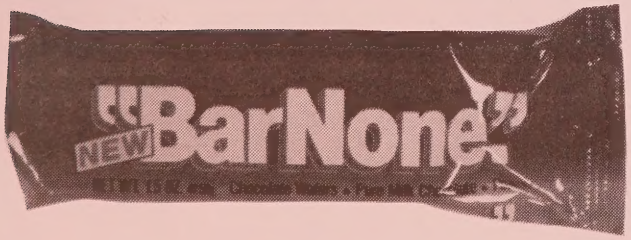

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SWEET NEWS

Tobler Suchard based in England built the world's largest Easter Egg to celebrate Easter in 1987. The giant chocolate egg was officially ratified at 19 feet high. Four months were spent planning and building the egg. About one ton of chocolate was used in the making of the chocolate giant. It was built for a charity function in England.

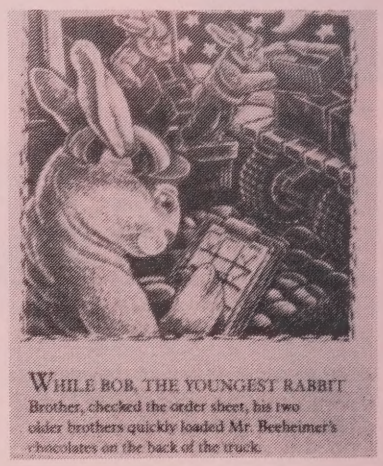
Barratt of England has two bars now on the market in that country - a white chocolate flavored bar and an orange and chocolate blended bar. The two bars are directed at the younger age group who have pocket money to buy bars of their own.

According to "Harper's Index," a feature in Harper's Magazine, the #1 rank of all candies sold at New York City subway newsstands is M&M's Peanuts.

Hershey has sold the former Queen Anne candy plant in Hammond, Indiana. The new ownership has formed the Premiere Candy Company. Hershey will continue to make Queen Anne products at its Luden plant in Reading, PA.

The Mississippi Rag recently carried an article chronicling the life of Jimmy McPartland, famous jazz trumpeter. Back in 1924 McPartland was stranded in Florida, and couldn't find a job. He hadn't eaten in a couple of days, so pleaded to work as a laborer on a railroad being built in the Everglades. The formen said McPartland was too young, and the job was too hard,but he did give McPartland a dime to get something to eat. So what did McPartland do? He bought an Oh Henry! candy bar with the dime. Back in those days the Oh Henry! bar still sold for a dime while most other candy bars sold for a nickel.

Schurra's Candy Factory, San Jose, California, came out with a very nice little booklet containing both a chocolate story as well as a Price Guide to products. The booklet, titled "Schurra's Sweetens Your Success Story," has illustrations to go along with the story line. The subtitle of the booklet is "A Chocolate Fairy Tale Come True."The booklet has received quite a bit of attention as it is a relatively new way getting your message across to the public.



WHILE BOB, THE YOUNGEST RABBIT Brother, checked the order sheet, his two older brothers quickly loaded Mr. Beeheimer's chocolates on the back of the truck.

Perspectives, the magazine of research at Kansas State University, in its Summer issue, 1987, had an article titled, "Sweet Temptations," which reported that chocolate is craved by many women every month - it's one of the few foods affected by the menstrual cycle. Eighty-three women were surveyed in a six-week-long study. Associate professor Katharine Grunewald said, "We don't know why women crave chocolate more during the time of menstrual flow - we simply know they do."

A recent issue of Candy Wholesaler carried an article on candy bars dreamed up by a group of third graders in New Knoxville, Ohio. Some of the names dreamed up by the kids were Cotton Candy Jumbo, Deluxe Supreme, and D.W.S. Bar. (The D stands for delicious, the W stands for wonderful, and the S stands for scrunches). You figure it out.